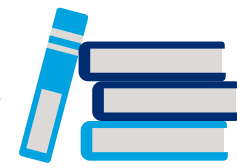


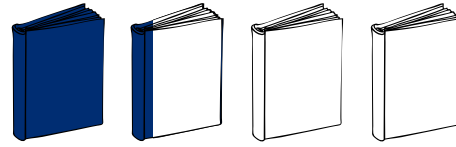


# Why Early Literacy Matters



# ABC

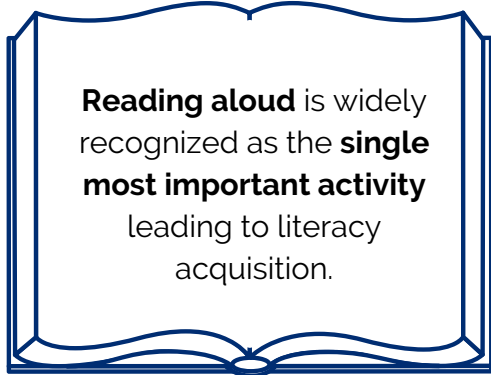
Vocabulary development by **age 3** has been found to predict achievement by third grade



**Fewer than 30%** of AL 4th graders are skilled readers

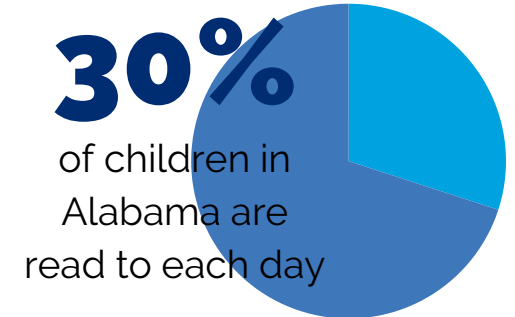
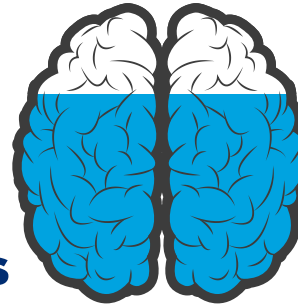


Children whose mothers frequently spoke to them as infants learned almost **300 more words by age 2** than children of mothers who did not.

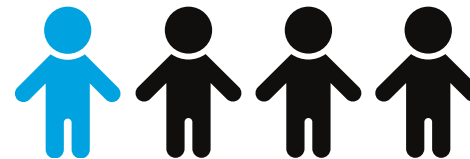


**Reading aloud** is widely recognized as the **single most important activity** leading to literacy acquisition.

**80%** of a child's brain development happens in the first **3 years**



By the **age of 2**, children who are read to regularly display greater language comprehension, larger vocabularies, and higher cognitive skills than their peers.



**1 in 4** children in America grow up without learning how to read.



Children with as few as **25 books** in the home complete an average of two more years of schooling than those with no books.

