

SMALL MOMENTS MATTER

Shape Your Baby's Future with Everyday Conversations

TALK OFTEN

Narrate your daily routines and describe what you see around you.

ASK & ANSWER

Ask questions and aim for five back-and-forth exchanges during conversations.

LEARN TOGETHER

Read together, explore new words, and talk about stories, pictures, and ideas.

KEEP IT FUN

Sing songs and play games to encourage learning and interaction.

WHY IT MATTERS

Language Development



- Simple back-and-forth conversations during everyday activities help develop language.
- Just 15 minutes of conversation each hour can help build vocabulary by age 3, supporting later school success.

Emotional & Behavioral Health



- Responding to your baby's sounds, gestures, and expressions help them feel secure and learn to manage emotions.
- This supports healthy relationships, builds confidence, and sets the stage for success in school and social settings.

Brain Development



- 80% of child's brain develops by age 3.
- In the first year, the brain builds strong foundations for language and problem-solving.
- Talking to babies strengthens these connections which supports lifelong learning.

THE LONG-TERM IMPACT



Stronger vocabulary and language skills.



Enhanced **school readiness and confidence** in learning.



Improved health and **greater opportunities** in life.

Supporting Research: These findings are backed by extensive research in early childhood development, language acquisition, and its long-term impact on academic and social success.