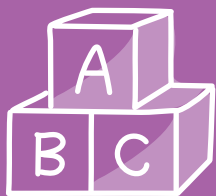


Why Early Literacy Matters



Vocabulary development by **AGE 3** has been found to **PREDICT ACHIEVEMENT** by third grade.



1 IN 4 children in America grow up without learning how to read.



FEWER THAN

of Alabama 4th graders are skilled readers.

30%



ONLY 4 IN 10 Alabama children are read to each day.



Children whose mothers frequently spoke to them as infants learned almost **300 MORE WORDS BY AGE 2** than children of mothers who did not.



Children with as few as **25 BOOKS** in the home complete an average of two more years of schooling than those with no books.



READING ALOUD is widely recognized as the **SINGLE MOST IMPORTANT ACTIVITY** leading to literacy acquisition.



80%

of a child's **BRAIN DEVELOPMENT** happens in the first 3 years.



By the **AGE OF 2**, children who are read to regularly display greater language comprehension, larger vocabularies, and higher cognitive skills than their peers.

